

Energy Outreach in Rural Communities

Climate Café Talk
January 2024

CHANGEWORKS.



About Changeworks

- For over 35 years, Changeworks has been leading the way, and working with partners, to deliver solutions in energy efficiency and tackling fuel poverty.



Our ambition is to drive the decarbonisation of homes in Scotland, which has some of the least energy-efficient homes in Europe.

We take a partnership approach to achieve impact:

- innovative partnership working
- scaling up the range and reach of our services working with householders to improve the energy efficiency of their homes

We also:

- deliver Home Energy Scotland in the Highlands and Islands and Southeast Scotland
- are part of the consortium that makes up Local Energy Scotland
- have joint venture partnership with Everwarm and Energy Saving Trust that forms Warmworks



Our Impact 2022-23



Supported **OVER**
67,000
HOUSEHOLDERS
to take decarbonisation
actions, a 22% increase
from 2021-22



Installed **OVER**
3,300
LOW CARBON
TECHNOLOGY
MEASURES,
double compared
to 2021-22



Supported householders
to **SAVE**
£4.06M
ON ENERGY BILLS OR
THROUGH INCOME
MAXIMISATION,
a 116% increase
compared to 2021-22



Installed **OVER**
4,400
INSULATION
MEASURES,
a 22% increase
from 2021-22



370,000
TONNES OF CARBON
SAVINGS
will be made over the
lifetime of the measures
installed, the equivalent
weight in tonnes of nearly
30,000 Routemaster buses



LIFETIME CARBON
SAVINGS, resulting
from the measures
installed,
INCREASED BY
42%
compared to
2021-22

Community Engagement Programme

Working with local and national organisations to achieve lower carbon living and a just transition to net zero

CHANGEWORKS.



Low Carbon Communities Projects

The LCC team are delivering projects in:

- Town:
 - Changeworks in Dalkeith (funded by Midlothian Council and Changeworks)
- Rural:
 - **Energy Outreach in Fuel Poor Rural Communities (funded by Ecotricity)**
- Minoritised Communities:
 - Energy Saving for all (funded by BGET)
 - **Energy Saving For All: Leaving Nobody Behind (funded by OVO)**



Outreach in rural communities

- Focus is on the Highlands and East Lothian
- Aim is to reach and engage households in or at risk of fuel poverty and provide energy advice and support including signposting and referrals
- Do this through:
 - Volunteer Community Connector training
 - Outreach activities and promotional material for local groups
 - Free small measures packs (LED lightbulbs; draughtproofing and radiator reflector panels)



Get Involved!

- ▶ We need community groups and volunteers in order to reach communities that we don't already know.
- ▶ This is a pilot project running until end of March so are looking for connections soon.
- ▶ **If you are a community group and want some information/promotional material or want to become a community connector, please let us know!**
- ▶ **If you know of any individuals who could benefit from our services especially a small measures pack, please let us know!**

CHANGEWORKS.

Questions?



Your route to low-carbon living.

changeworks.org.uk

Edinburgh: 0131 555 4010

Inverness: 01463 259 730

ask@changeworks.org.uk



CHANGEWORKS.

